



NATIONAL EDUCATIONAL UNIVERSITY

**The University's Contribution to the Development of
Society**



P r e a m b l e

“NEU - National Educational University” consciously recognizes its role in society, has systematically developed approaches, and, in accordance with its strategic plan, has defined clear target benchmarks. The University acknowledges that the creation and dissemination of knowledge are not confined to the classroom; they extend into public life, shape critical thinking, enhance civic awareness, and create an environment in which education becomes a shared value. The University’s strategic documents reflect the institution’s strategic approach to the transfer and application of knowledge for the benefit of society. To this end, it has defined specific indicators, including the quality of graduate employment, participation in local initiatives, and the strengthening of civic awareness.

For “NEU - National Educational University,” caring for societal development is a core component of its activities and constitutes the essential foundation of its mission. The University recognizes that education is created not only within classrooms, but also in public spaces, through human relationships, and around shared challenges and common goals.

With the aim of strengthening its impact on societal development, the University has articulated a strategic vision/strategic goal in its new strategic and action plan, which is based on three main pillars:

- **Development of cultural values and social responsibility;**
- **Enhancing educational awareness in society;**
- **Planning and implementation of community projects.**

All three of the above-mentioned indicators encompass purposeful engagement, open education, and collaboration oriented toward progress.

To implement this vision, a comprehensive package of activities has been planned and developed, aiming both to support young people (applicants, students, and external stakeholders) and to strengthen the broader public sphere.

The planned initiatives include:

- Training and retraining programs – to help various community groups acquire new professional and digital skills;
- Educational and scientific conferences – to strengthen the culture of knowledge exchange, research, and discussion;
- Workshops and public lectures – for open dialogue and to consolidate the national educational agenda;
- Organization of simulated unified national exams – to reduce exam-related stress for young people and provide a realistic preparation opportunity;
- Dissemination of information to the broader public via various media/social media channels and communication tools – public presentations aimed at raising awareness.

The implementation of the planned initiatives enables entrants, students, graduates, external stakeholders, and the wider community to be directly involved in educational processes, acquire knowledge and experience, and gain greater capacity to realize their potential.

To assess societal impact, by the end of 2025 special mechanisms will be developed. Quantitative and qualitative analyses, participant feedback, satisfaction indicators, and the dynamics of progress and engagement will be used to determine to what extent the university's approach has provided a basis not only for evaluating outcomes, but also for developing more targeted strategies in the future.

“NEU - National Educational University” fulfills its true role and mission when it not only imparts knowledge but also drives change. For this reason, caring for societal development is both a continuous, ongoing process and a national responsibility for the institution, as the very name of the University evokes a strong national identity. The core values of the University's vision are also oriented around national principles: education, progress, equality, collaboration, and humanity.

Target Benchmarks

1. **Development of cultural values and social responsibility – 95%;**
2. **Enhancing educational awareness in society – 95%;**
3. **Planning and implementation of community projects – continuously;**
4. **Dissemination of information to the broader public via media, social media channels, and communication tools.**